Corporate Marketing Cell
1st Floor, Bharat Sanchar Bhawan
New Delhi -110001
Email- combsnlhq@gmail.com
011-23711050

BSNL
Connecting Bharat
Affordably • Reliably

BSNLCO-COMN/17(11)/37/2022-CORM **Date: 06/11/2026**

To
The Chief General Manager,
All Telecom Circle,
BSNL.

Subject: Declaration of Results of the Competition for BSNL's 26th Foundation Day Celebrations – "Hamara BSNL" – reg.

With reference to this office letter regarding the celebration of BSNL's 26th Foundation Day on 1st October 2026 under the theme **"Hamara BSNL"**, the performance of Telecom Circles during the campaign has been evaluated on the basis of the prescribed evaluation parameters.

Based on the evaluation, the following Circles have secured the top three positions:

1. **First Position:** [HR,AP, BH,CG, HP,KTK, KRL, MP,PB,TLGN, UPE]
2. **Second Position:** [RAJ,SKM]
3. **Third Position:** [GUJ]

Corporate Office congratulates the winning Circles for their commendable performance, commitment and efforts in making the "Hamara BSNL" campaign successful.

The active participation of all Circles in organizing SIM and FTTH melas, promoting BSNL services, enhancing social media engagement and highlighting BSNL's contribution towards digital connectivity is appreciated. These collective efforts have helped strengthen BSNL's brand visibility and reinforce its commitment to providing quality, reliable, safe and affordable telecom services to the citizens of the country.

All other Circles are also encouraged to maintain the same enthusiasm, identify areas for improvement and intensify their marketing and customer outreach activities in future campaigns.

The contribution of every Circle is important in strengthening the BSNL brand and advancing our shared vision of *"Hamara BSNL"*. Let us continue working together towards greater customer satisfaction, improved service outreach and sustained growth of BSNL.

This issues with the approval of the Competent Authority.

06/11/2026
(Rajender Kumar)
AGM (Corporate Marketing)

Copy for kind information to :

1. PPS/PS to CMD, BSNL.
2. PPS/PS to All Directors, BSNL Board.